SERENA SEGHIZZI

JOB

UI Designer /UX Designer

PORTFOLIO: http://ilovedesign.ninja/

PERSONAL DETAILS

Address:	Via Maniago 15 Milano Italy
Mobile number :	+39 329 0689190
Email :	serena.seghizzinew@gmail.com
Date and Place of Birth:	22 September 1983 - Formigine MO, Italy

Full Driving Licence, Car Owner

SUMMARY OF QUALIFICATIONS AND SKILLS

- Bilingual: English and Italian
- Communication skills, inclined to inter-personal relationships
- Adaptability to change and taste for novelty
- Problem solving capacity, costant commitment
- Strong international exposure and sensitivity for cultural diversity
- Perseverant and results-oriented

- Sketch, Invision, Marvel e Zeplin
- Suite Adobe: Photoshop, Illustrator, Fireworks, Indesign, Premiere, After Effect
- Google search console(basic), Google trends (basic)
- HTML, CSS , HTML5, CSS3
- Framework: BOOTSTRAP
- JQUERY
- Responsive layout

EDUCATION

2018	**Master in Graphic Design** Accademia di Comunicazione, Milano	Milan
2010	**Master in Web Design** Scuola Politecnica di Design, Milano	Milan

| 2009 | **Master in Marketing and Company Communication** | **Bologna** |
| | Professional Datagest , Bologna(Nov 2008/April 2009) | |

| 2005-2008 | **Bachelor Degree in Science Communications** | **Modena** |
| | Università degli studi di Modena e Reggio Emilia, *Thesis :"New ways to comunicate: Viral Marketing"* | |

| 1997-2002 | **Secondary School Diploma, Socio-psico-pedagogico Lyceum** | **Modena** |
| | *Liceo* Carlo Sigonio, Modena | |

PROFESSIONAL EXPERIENCE

2019-08-2018

UI - UX designer in Disko

https://www.disko-agency.it/

My roles and responsibilities are:

- Design user interface
- Web optimisation
- Web analysis

2017-2012

Web Designer - UX/UI Designer in Chili-TV

https://chili.com/

My roles and responsibilities are:

- Create: responsive web layout, app interface, tv-app interface
- Create graphics
- Developer HTML , CSS, Boostrap3, Flexbox, HTML5, CSS3, Jquery

2012-2011

Graphic designer/ consultant Graphic designer
 In KIT Digital – Piksel

- I created graphics for tv interface and website
- I was consultant for them in RCS group (http://www.rcsmediagroup.it/) and in Chili Tv.

2010

Graphic Designer

In "M.C.M.", a company based in Formigine (MO) which manufacture steal products such as gates and metal stairs and so on.

The main roles and responsibilities were:

- Design the graphics of their catalogues
- Advertising
- Company look and feel

2009

Account assistant

I did an internship of six months (June - December) for an advertising company "Exprimo", based in Sassuolo (Italy).
My roles and responsibilities were:

- Manage contracts and relations with clients (mostly Italian)
- Acquisition of new costumers
- Managing and organizing stand at the exhibition "CERSAIE" in Bologna
- Manage the creation of the web-sites

2009 **Manage an on-line fashion web-site**
I worked four months between 2008 and 2009 for "Maranello Web Fashion", a firm selling garments on-line based in Maranello (MO).
Roles and Responsabilities:

- Management of the agency web site
- Deal with on line costumers

LANGUAGES

- **English**: Fluent.
- Italian: Mother tongue